



Application form for Sponsorships

Please complete in full

Amount sought: \$ _____

Name of Organisation: _____

Postal Address:

Contact Person: _____

Position/Title: _____

Daytime Telephone: _____

Facsimile: _____

Mobile Telephone: _____

Email: _____

Name of event (if applicable): _____

Event Dates: _____

Event Location: _____

SunWater Region: _____

Description:

- Please provide a brief description of the proposed event/s

- Please provide a description of the sponsorship sought

Target Audience/participants:

- What is the target audience and the number of people expected to view, or participate in, the proposed event?



Sponsorship Benefits:

Exposure:

- What opportunities/benefits are there available for SunWater's message to be marketed (ie. Speech, presentation)?

If Applicable:

- Is media coverage expected in:

Papers
 Newsletters
 Other (Details) _____

- Will the SunWater logo appear on any

Brochures
 Websites
 Other (Details) _____

- Do you require

Electronic version of logo
 Banner
 Other promotional items (brochures, etc) _____

OFFICE USE

RM COMMENTS: _____

PAU COMMENTS: _____

Approved/Not Approved

Date: ____ / ____ / ____